

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/162/New Plans and Promotions/11-12/ 37

dt @ Chennai-6 the 21-07-2011.

Sub: Renaming migration voucher as “ Plan Activation Voucher” - reg.

Ref : This office letter of even no. 123 dt 16-03-11 & 128 dt 02-04-11

In continuation to the above referred letters of this office, it is intimated that the migration voucher 198 is renamed as “Plan Activation voucher” to activate the NESAM plan for the existing customers of various plans who wish to change their plan to “NESAM” and will be available only through C Top up.

This is for information of all please.

(K. R. Aravindavalli)

AGM(Marketing-CM)

Chennai-6, TN Circle

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephoes, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN - Trichy & Bangalore - for necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.